



Spring 2009 Convention & Exhibition

May 1-3, 2009

Hyatt Regency, Dearborn, Michigan

Sponsorship Opportunities

Sponsoring an event at the MAC Spring 2009 Convention & Exhibition will provide you with greater visibility than ever before! We can help you market your product or service to our large chiropractic audience by offering these great opportunities to maximize your investment before, during and after the convention!

In addition, sponsors will receive FIRST CHOICE of booths at the next MAC convention.

Remember: The sooner you sign on as a sponsor, the more PR we can offer your company!

Spring 2009 Convention Speakers

Dr. David Seaman	Golf, Neurobiology	Cliff Flood	Ethics and Boundaries/Risk Mgt.
Dr. James Chestnut.....	Evidence Based Wellness	Dr. Ted Arkfeld	Compliance, Coding, Documentation
Dr. Dino Kotsonis.....	Peripheral Neuropathy	Dr. Ron Oberstein.....	Philosophy, Patient Education
Dr. Ken Feder	Decompression	Dr. Barbara Sturm.....	CA Speaker
Dr. Beverly Harger.....	Radiology	Dr. Ed Plentz.....	Practice Mgt.

Bronze - \$1,000 (select from the following)

- Friday Welcoming Reception
- Saturday Lunch in Exhibit Hall (co-sponsor)
- Co-Sponsor Speaker (Name) _____
- Saturday Morning Coffee
- Sunday Morning Coffee
- Annual Meeting Lunch

Bronze Sponsorship Benefits also include:

- Signage at the MAC Spring 2009 Convention
- Logo on Promotional Materials/Brochure
- Logo and Link on MAC Website (30 days)
- Company Brochure Inserted in Registration Packets
- Attendee Mailing List
- One (1) Invitation to VIP Club Party, Friday Evening

Silver - \$2,000 (select from the following)

- Friday VIP Club Party
- Saturday Lunch in Exhibit Hall
- Saturday Evening Reception/Party Co-Sponsor
- Conference Speaker (Name) _____
- Plenary Session (with GoBo -\$2,500)

Silver Sponsorship Benefits also include All Bronze Sponsorship Benefits, PLUS:

- One (1) Exhibitor Booth During Event
- Logo on MAC Website for 60 Days
- One (1) 1/4 Page B&W Ad in the *MAC Journal*
- Speak In Sponsored Speaker's Classroom (5 minutes, max.)

Gold - \$3,000 (select from the following)

- General Convention Co-Sponsor
- Saturday Evening Reception
- Plenary Session with GoBo
- Raffle Grand Prize

Gold Sponsorship Benefits Include All Bronze and Silver Sponsorship Benefits, PLUS:

- One (1) Full Page B&W Advertisement in the *MAC Journal* (instead of 1/4 page)
- Medallion Ad on MAC Website for 120 Days

Platinum - \$5,000 (select from the following)

- Keynote Speaker
- Major Convention Sponsor

Platinum Sponsorship Benefits also include All Bronze, Silver and Gold Sponsorship Benefits, Plus:

- Announce Prizes at Saturday Evening Reception/Raffle Drawing
- One (1) Full Page, Full Color Advertisement in the *MAC Journal* (instead of 1/4 or full page B&W)
- Logo on MAC Homepage for 6 Months
- Address Convention Attendees in Keynote Speaker's Classroom (5 minutes, max.)

Ala Carte Sponsorships

- Participate in Exhibitor Game\$200
- Insert in Convention Registration Packets.....\$250
- Co-Sponsor any Event\$500-\$1,000
- Sponsor Student Event.....\$500-\$1,000
- Hors d'oeuvres at Friday Evening Reception in Exhibit Hall\$500-\$1,500
- Sponsor New Doctor Reception\$500-\$1,500
- Co-Sponsor Saturday Evening Reception in Exhibit Hall\$1,000-\$2,000
- Co-Sponsor VIP Club Party.....\$1,000-\$2,000
- Co-Sponsor Saturday Luncheon in Exhibit Hall\$1,000
- Sponsor Bottled Water in Exhibit Hall.....\$1,000
- Sponsor Reader Board.....\$1,000
- Sponsor Plenary Session with GoBo Display (w/your company logo)\$1,700
- Sponsor Saturday Luncheon in Exhibit Hall\$2,000
- Sponsor or Co-sponsor Main Raffle Prize\$2,500
- Donate Prize(s) for Door Prize Drawings. Please list prize(s) _____
- Donate Prize(s) for Raffle. Please list prize(s) _____

Company Name _____

Rep. Name _____

Company Address _____

City/State/Zip _____

Phone _____ Email _____

Total \$ _____ Credit Card # _____ Exp. _____

* A credit card # MUST be included on this form for sponsorship.

**Fill out and return both pages to:
MAC • 416 W. Ionia, Lansing, MI 48933
(517) 367-2225 • fax (517) 367-2228**