



416 W. Ionia, Lansing, MI 48933
(517) 367-2225 • fax (517) 367-2228
www.chiromi.com • info@chiromi.com

VENDOR MEMBERSHIP

Levels and Application

The Michigan Association of Chiropractors (MAC) invites you to become a vendor member or vendor member benefit. As Michigan's unified chiropractic association, we boast more than 75 percent participation by member doctors in the state of Michigan.

As a member or member benefit of the MAC, your investment offers you access to information and resources to assist your company in reaching our members.

The MAC offers three regular levels of vendor membership, and a negotiated Elite level so you can choose which will best suit your company's needs.

Annual Partnerships

(Annual Contract Negotiated, generally \$5,000+)

Individual arrangements may be negotiated based on your company needs. Annual Partnerships must be approved by the MAC, and may include additional benefits. Please contact chrissy@chiromi.com, or call Chrissy Psaros at (517) 367-2225 for information.

Enhanced Membership - \$900/year

(Your company provides a specific benefit to MAC members, and may include residual income to the MAC)

The Enhanced Membership includes the following benefits for your company:

- Annual list of MAC members (names, address only)
- Opportunity to speak at MAC District meetings (arranged with District President)
- First referrals to MAC members
- Member Benefit listing in all MAC *Journal* and *eJournal* issues for term of agreement
- Listing on MAC website of free pre-approved webinars produced by your company (restrictions apply)
- Opportunity to write educational articles for the MAC *Journal* or *eJournal* (must be pre-approved, and cannot be an unpaid advertisement)
- Introductory 250-word article describing your company and your member benefit in either print or *eJournal* (per company discretion)
- Listing on Member Benefits Page of MAC Website, including logo, link to your website, and 1-2 sentence description
- Listing in Vendor Directory on MAC website
- Annual subscription to the MAC *Journal* and *eJournal*
- Participation at MAC conventions at member rates
- Member rates on advertising
- Free ½ page ad in the MAC *Journal* (one issue) or Free ¼ page in MAC *eJournal*
- Informational piece (provided by your company) inserted in MAC new member packets

Basic Vendor Membership - \$300/year

- Annual subscription to the MAC *Journal* and *eJournal*
- Participation at MAC conventions at member rates
- Listing in Vendor Directory on MAC website



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Application

To join the MAC as a Vendor Member or Member Benefit, please complete the following:

- Level of Membership: Annual Partnership (negotiated)
 Enhanced Membership (\$900/yr., incl. Member Benefit and may include Residual)
 Basic Vendor Member (\$300/yr.)

Date _____

Company Name _____

Representative Name _____

Address _____

City/State/ZIP _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Website _____

Brief description of your company's product/service _____

Describe the type of discount on product(s) or service(s) you will offer to MAC members _____

Describe the plan for residual income to the MAC (if applicable) _____

Upon review, the MAC will contact your representative. If approved, an Agreement will be forwarded for your signature. Membership/Member Benefit becomes effective upon receipt of your signed Agreement and annual membership dues.