



## **The MAC Legislative Agenda: Get Involved TODAY!**

A major part of the MAC's aggressive, pro-chiropractic legislative strategy depends on chiropractors across the state establishing and maintaining relationships with their sitting lawmakers and candidates who support chiropractic. One of the best ways to establish such a relationship is to get involved in their campaign.

Depending on the time of year, campaigns focus on different activities. In the months before a Primary Election, campaigns obviously focus on winning the Primary and on such activities as building a large database of potential supporters and getting out their supporters. As the General Election approaches, there is often a greater need for direct contact with potential supporters. This means phone banking and door-to-door activities, identifying likely voters, and making sure they get to the polls on election day. Here are a few ways you can get involved:

- Donate money to the campaign
- Display your favored candidate's campaign literature in your office
- Go "door-to-door" (walk precincts handing out literature and talking about your favored candidate to campaign for them)
- Work a campaign "phone bank"
- Host or attend a fundraiser or candidate "meet & greet"
- Volunteer to do some office work (data entry, cleaning the campaign office, etc.)
- Put up a yard sign (at your home and office) or bumper sticker
- Volunteer to deliver yard signs to people who have requested them
- Cultivate a relationship with staff
- Write a letter supporting the candidate to the editor of your local newspaper
- Send "friend to friend" postcards to friends/neighbors in the district
- Join the candidate's campaign committee
- Attend rallies, parades, and other events with the candidate
- Work a polling location on election day
- Volunteer to drive campaign supporters to the polls on election day
- Use your social media channels to get out the vote for your candidate on election day

Check the candidate's website for other opportunities to volunteer. Most modern campaign websites have a "Volunteer" page or section where they detail the ways in which you can volunteer for the campaign. Or, if your candidate has one, drop by their local field office. Often, the campaign website will give you the address of the office and/or contact information. Stop by the office and ask how you can contribute.

### After the Campaign

Your relationship with a candidate must not end when the campaign is over. After establishing a relationship with a candidate or sitting legislator running for re-election, you can be an invaluable resource to them. Who better to advise a lawmaker on a health care issue than a health care practitioner from their district? You are well equipped to provide specific examples of how patients and other chiropractors/health care professionals will be affected by proposed legislative action. Contact the MAC office for talking points on the chiropractic view of pending legislation.